



CENTURY PACIFIC FOOD, INC.

Centerpoint Building, Julia Vargas Ave.,
Ortigas Center, Pasig City, Philippines
TL: (632) 633-8555
www.centurypacific.com.ph

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PHILIPPINE STOCK EXCHANGE, INC.

3rd Floor Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue,
Makati City, Philippines

Attention: **MR. JOSE VALERIANO B. ZUÑO III**
Officer-in-Charge, Disclosure Department

RE: **Press Release – Century Pacific named ‘Best Managed Company’**

Please be informed that Century Pacific Food, Inc. (CNPF) is issuing the attached press release entitled “Century Pacific named ‘Best Managed Company’”.

Very truly yours,

GIOVANNA M. VERA
Head – Investor Relations



CENTURY PACIFIC FOOD, INC.



Century Pacific named ‘Best Managed Company’

Century Pacific Food Inc (PSE Ticker: CNPF), the Philippines’ largest canned food company, has been awarded by Asiamoney as the country’s Best Managed Company in 2016, under the Small Cap category.

Asiamoney is one of the leading financial publications in Asia Pacific, providing news, opinion and data service for people and institutions in the international capital markets.

It gave recognition to Century Pacific for its “clarity of strategy and adept use of marketing”.

The Company “emphasizes the health advantages of its products, appealing to young consumers that value a recognizable brand and clean living”, Asiamoney added.

In a recently concluded annual poll, over 180 chief investment officers, portfolio managers and research analysts were surveyed across Asia to select the region’s best firms and executives.

The winners were cited for a combination of factors, including financial performance, innovation and strategic execution.

Oscar Pobre, Century Pacific’s Chief Finance Officer, said: “We are honored to be recognized as one of the best managed companies in the country. We remain committed to excellence in our performance, even as we face a more challenging environment this year.”

Mr. Pobre received the award on behalf of the company in a recognition ceremony in Hong Kong, last February 22, 2017.

Century Pacific is engaged in the development, marketing, and distribution of processed fish, meat, dairy, and coconut under its own brands, as well as the brands of others.

The Company is behind household names Century Tuna, Argentina Corned Beef, 555 Sardines,

Angel Milk, and Birch Tree. It maintains market leadership in the canned fish and canned meat segments, while actively growing its presence in canned and powdered milk.



(L-R) Mr. Clive Horwood, Editor of Euromoney and Editor-in-Chief of Asiamoney; Mr. Oscar Pobre, Chief Finance Officer of CNPF; Ms. Rashmi Kumar, Editor of GlobalCapital Asia

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