



March 2, 2015

**PHILIPPINE STOCK EXCHANGE, INC.**

3rd Floor Philippine Stock Exchange Plaza,  
Ayala Triangle, Ayala Avenue,  
Makati City, Philippines

Attention: **Ms. JANET A. ENCARNACION**  
Head, Disclosure Department

RE: **Reallocation of Initial Public Offering Proceeds**

Gentlemen:

Please be informed that the Company's Board of Directors approved today the reallocation of Php439 Million in Initial Public Offering ("IPO") proceeds **to fund new storage facilities in General Santos City, which are expected to be commercial by the first quarter of 2016.**

These funds were originally intended for the:

- (1) construction of a tin can factory in General Santos City, and
- (2) the completion of a new dairy and mixes plant in Taguig City.

The above-mentioned factories were partially funded by operating cash, prior to the IPO, in order to fast-track their completion.

Both plants are now currently fully operational. The tin can factory in General Santos was also completed below its expected budget.

Very Truly Yours,

**GIOVANNA M. VERA**  
Investor Relations Officer

## **ANNEX A**

The use of proceeds originally provided in the Prospectus dated April 21, 2014 was as follows:

in Php Millions

<b>Use of Proceeds</b>		<b>Actual Disbursed as of December 31, 2014</b>	<b>Balance Remaining</b>	<b>Use of Proceeds as approved by the Board of Directors on March 2, 2015</b>
Offer Expenses	267	117	150	150
Payment of Financial Obligations	1,290	1,290	-	-
Capital Expenditures	729	290	439	439
Tin Can Factory	458	126	332	-
Dairy Factory	132	25	107	-
Plant Maintenance	107	107	-	-
Upgrade of IT Systems	33	33	-	-
Storage Facilities	-	-	-	439
Working Capital and/or Potential Acquisitions	872	872	-	-
<b>TOTAL</b>	<b>3,158</b>	<b>2,569</b>	<b>589</b>	<b>589</b>