

COVER SHEET

C S 2 0 1 3 2 0 7 7 8

C E N T U R Y P A C I F I C F O O D

I N C .

(Company's Full Name)

7 T H F L O O R C E N T E R P O I N T

B U I L D I N G , J U L I A V A R G A S

C O R N E R G A R N E T S T R E E T

O R T I G A S B U S I N E S S C E N T E R

P A S I G C I T Y

(Business Address : No. Street/City/Province)

MANUEL Z. GONZALEZ

Contact Person

687 1196

Company Telephone Number

1 2

Month

3 1

Day

Fiscal Year

SEC Form 17-C

FORM TYPE

June 30

Annual Meeting

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

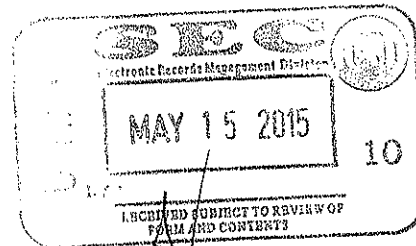
LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. Use black ink for scanning purposes.



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. May 12, 2015
Date of Report (Date of earliest event reported)

2. SEC Identification Number CS201320778 3. BIR Tax Identification No. 008-647-589

4. CENTURY PACIFIC FOOD, INC.
Exact name of issuer as specified in its charter

5. Metro Manila 6. (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:

7. 7th Floor, Centerpoint Building, Julia Vargas Ave., Ortigas Center, Pasig City 1600
Address of principal office Postal Code

8. (632) 633.8555
Issuer's telephone number, including area code

9. N.A.
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	2,231,021,604

11. Indicate the item numbers reported herein: Item 9 Other Events

Item 9. Other Events –

Please be informed that the Board of Directors of Century Pacific Group, Inc., the parent company of Century Pacific Food, Inc. (CNPFI) approved on May 12, 2015 the sale of 143,403,400 shares of CNPFI at a price of Php18.75. Please see attached letter dated May 12, 2015.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 14, 2015
.....

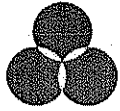
CENTURY PACIFIC FOOD, INC.

Issuer



MANUEL Z. GONZALEZ

Corporate Secretary



CENTURY PACIFIC FOOD, INC.

Centerpoint Building, Julia Vargas Ave.,
Ortigas Center, Pasig City, Philippines
TL: (632) 633-8555
www.centurypacific.com.ph

May 12, 2015

PHILIPPINE STOCK EXCHANGE, INC.

3rd Floor Philippine Stock Exchange Plaza,
Ayala Triangle, Ayala Avenue,
Makati City, Philippines

Attention: **Ms. JANET A. ENCARNACION**
Head, Disclosure Department

RE: **Sale of 143,403,400 CNPF Shares by Century Pacific Group, Inc.**

Please be informed that the Board of Directors of Century Pacific Group, Inc. approved today the sale of 143,403,400 issued and outstanding shares of CNPF at a price of **Php18.75**.

The sale will be done via an accelerated overnight equity placement, through the facilities of the Philippine Stock Exchange, and is for settlement on May 18, 2015.

Century Pacific Group, Inc. (formerly Century Canning Corporation) is the parent company of CNPF, the Philippines' largest canned food company.

Very Truly Yours,

GIOVANNA M. VERA

Investor Relations Officer