

Tulong sa Laban ng Bayan!

Helping deliver food security during this global health crisis.

6 April 2020

Dear Colleagues –

As we enter our fourth week under Enhanced Community Quarantine, we cannot help but ponder on the growing anxieties and trials Philippine society is facing, not only because of COVID19, but because of the life disruptions resulting from the lockdown. Our Company plays a big role in easing the Nation's pain by ensuring a steady supply of quality, enjoyable and, most importantly, affordable food products for the public.

Despite the many obstacles, challenges, and confusion of the initial phase of the lockdown, we watched amazed at the agility and perseverance of the Century Pacific family in resolving the various problems. **TEAMWORK** was evident in marshalling resources to bring our plant workers to the factories despite checkpoints, ensuring the sustained supply and movement of materials and finished goods, as well as serving the needs of our customers in retail, food service, and abroad. Though most of us are now under the new Work from Home norm, those in the field are frontliners – in production, logistics, merchandising - as they brave reporting for work on a daily basis.

Primary in our minds is the health and welfare of everyone in the team. Safety protocols have been enhanced in all our sites that continue to operate. Thorough pre-work screening and Physical Distancing is mandated, protective gear such as masks and face shields have been deployed or are on the way, extensive handwashing, disinfecting and sanitizing measures have been implemented- all to help prevent infections. Meals and vitamins for some sites, as well as transport and dorm facilities, have been provided to our workers for free. Appreciation Incentives are being given out and a prorated release of the 13th month has been disbursed.

As we serve the demands of the market, we are also donating over 1 Million food packs, through churches, NGOs, LGUs and the national government, for distribution to those affected by this crisis. Donations have also been made to hospital front liners.

As Easter approaches, let us all contemplate on its message that in life there is always **HOPE**. Even if the journey is rough and rugged, hope is never lost because we can all rise up. We play a big role in helping the country rise from this journey. ***Itong tulong natin sa laban ng Bayan. We must continue to help ensure food security in this very challenging health crisis.*** For all these, and on behalf of the Po Family, we'd like to thank everyone for all the excellent work these past three weeks, many exceeding the levels of the heroic.

Finally, though it seems that this journey may take longer than initially expected. we ask everyone to remain committed and inspired to continue serving the needs of our customers while staying safe, healthy and hopeful.




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Founder & Chairman Emeritus


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Executive Chairman


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Director & Treasurer


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Chief Financial Officer


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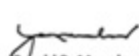

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